
Experience Intelligent Digital Platform

조규곤 대표이사

Digitalization | Digital Disruption

Digital Industrial Economy

4차 산업 혁명

Uber

세계 최대 택시 업체

택시를 1대도
소유하지 않음

Airbnb

세계 최대 숙박 업체

부동산을
소유하지 않음

Facebook

가장 유명한 콘텐츠
서비스 업체

컨텐츠를
만들지 않음

Digital disruption has already happened

Skype, WeChat

세계 최대 통신 업체

통신 인프라를
소유하지 않음

Netflix

세계 최대 영화
상영 업체

상영관을
소유하지 않음

SocietyOne

가장 빠르게
성장하는 은행

실제 돈을
보유하지 않음



Digital Disruption
Digital Opportunity

New Digital Ecosystem Competition



Source: Gartner



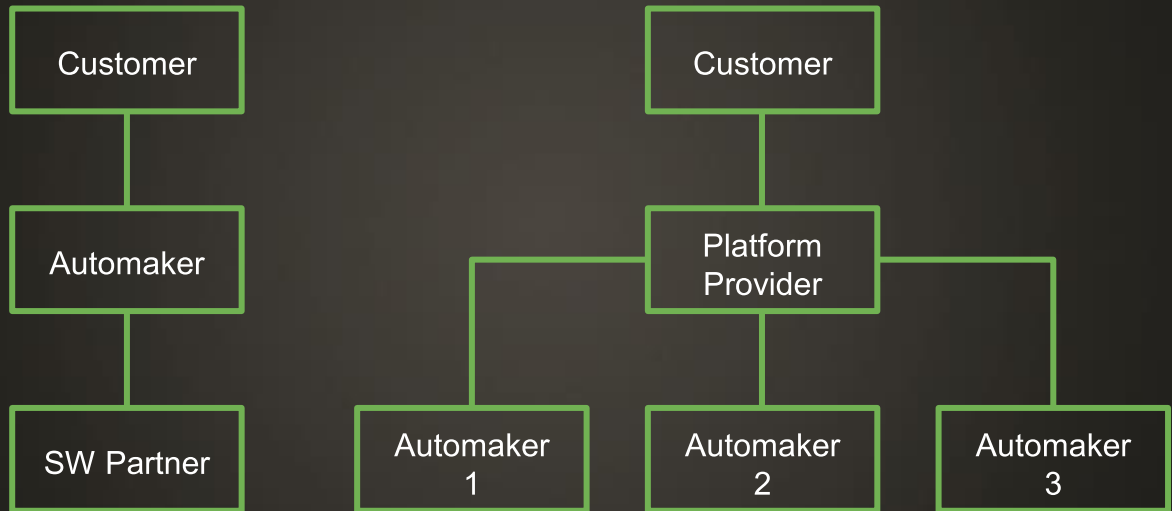
Manufacturers Selling Cars with Apple CarPlay or Android Auto



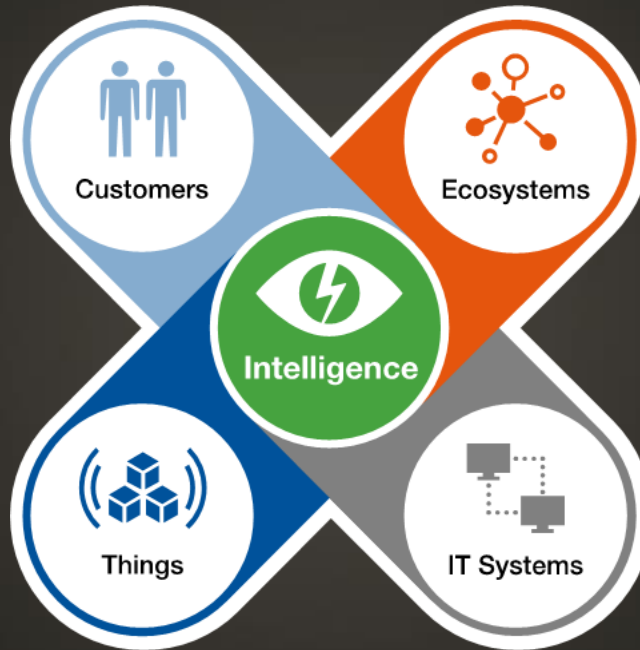
ŠKODA



Value Chain



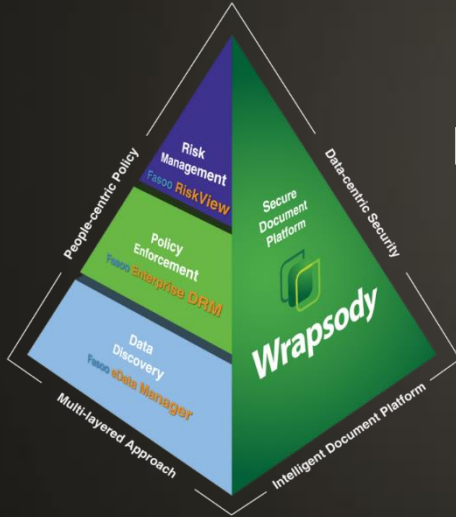
The New Digital Platform



Source: Gartner



Intelligent Platform



Platform

누가 더 넓은 **Platform**을 만들 것인가?

기능 통합 (**Consolidation**)

IoT, 고객, 파트너 연결

여러 회사용으로 확장

Intelligent

누가 더 Intelligent하고 넓은 Platform을 만들 것인가?

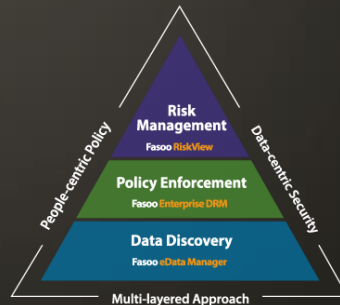
자동, Autonomous, Self
Adaptive, Optimal
Analytics
AI, Machine Learning



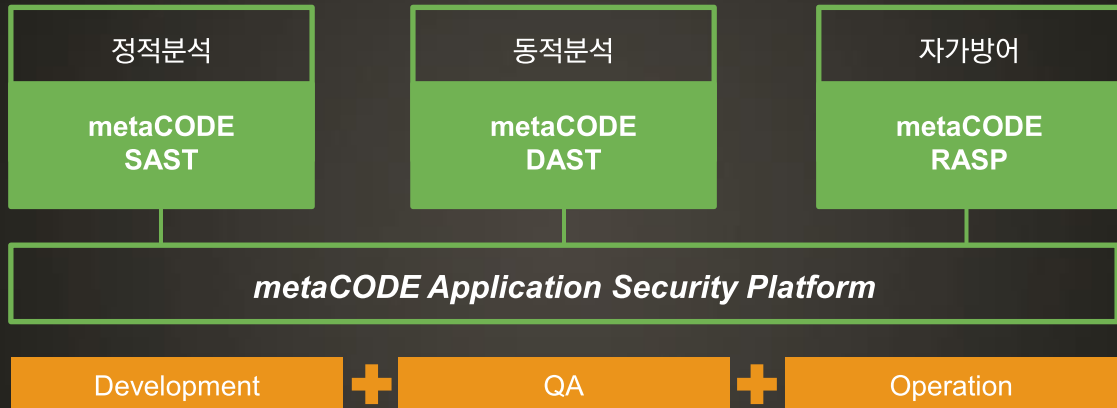
Intelligent Data Security Platform



Advanced Policy Settings
Policy Optimization
Behavioral Analytics



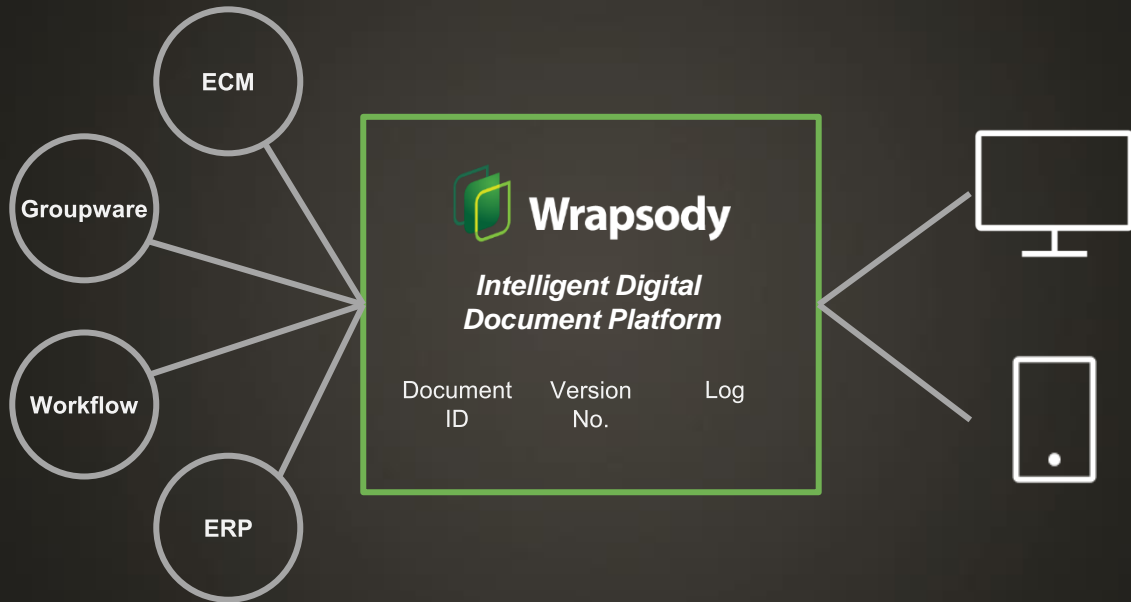
Intelligent DevSecOps Platform



Intelligent Alarm Clustering
Advanced Issue Filtering
Active Suggestion



Intelligent Document Platform



Intelligent Memo Platform

Integration of Memo

Self-organizing memo networks



Platform for

Classified proprietary viewer
Virtual Personal Assistant
Advertisement

Diary
Recipe book
Wine tasting
Music
Shopping
Travel
Accounting
Diet
Physical exercise
...



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Digital Opportunity



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Reinventing Security and Productivity

